

Dear Colleagues:

When we started Project Liberty, the world had an internet problem. A technology originally created to connect people was pulling us apart, harvesting our data, and extracting our humanity for profit. We set out on a mission to build something different – a community of people, institutions, and solutions animated by the conviction that technology should advance, not erode, human flourishing and agency.

Over the last seven years, Project Liberty and its partners have championed a people-driven approach to technology, achieved a series of critical victories, and built a truly incredible organization.

But the internet's problems have changed. Tech's center of gravity has shifted from social media to artificial intelligence, and that evolution has unfolded at unprecedented speed. ChatGPT hit 100 million users in two months, a milestone that took Facebook four and a half years and Instagram two and a half years to achieve.

The questions we once asked about platforms and data are now being asked, with far greater urgency, about AI. ***Who owns it, who governs it, and will it help or hurt humankind?***

The job of answering those questions is too big for any one organization. Meeting a challenge of this scale requires a coalition.

That's why, earlier this year, we decided to restructure Project Liberty, create this coalition, and channel our resources into a new effort purpose-built to address today's challenges: the **Pro-Human AI Coalition**.

The Coalition has grown rapidly to include 50+ leading funders, builders, and advocacy organizations. Together, we are working to advance tech, policy, economic, and cultural solutions that will ensure a humanity-centered future for AI.

We are profoundly grateful to the researchers, thinkers, doers, and institutions that have worked alongside Project Liberty Labs and Project Liberty Institute. Your extraordinary work has set the foundation for the critical debate society needs now: How the tools of technology can be better designed in order to support human flourishing and agency. We look forward to collaborating with many of you in the course of the Coalition's work going forward.

Since its start, Project Liberty has always been an emergent effort, designed to follow the mission – wherever it leads. The overall mission hasn't changed. Instead, our efforts have evolved to meet it. We hope you will join us in the next phase of this work at prohumanai.co.

With gratitude, **Frank McCourt**
Founder and Chair, Project Liberty
Co-Founder, Pro-Human AI Coalition